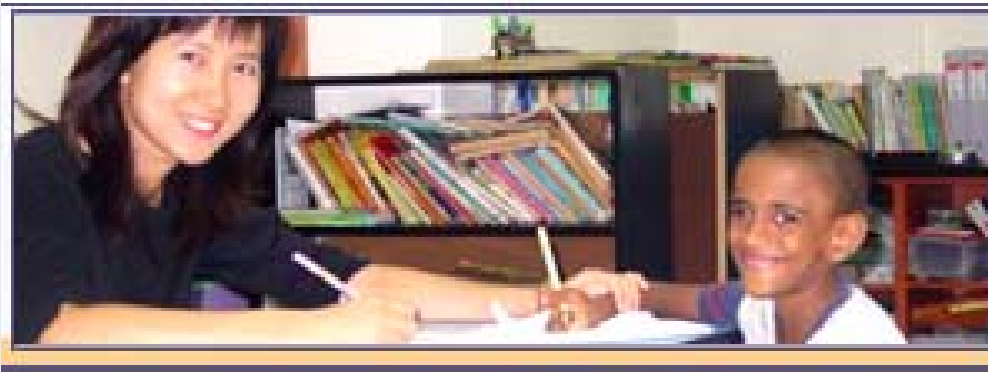




# Rotary Crossroads

An e-bulletin published by Rotary Club of Singapore  
... Proud of our past, Committed to our future

June 14, 2010  
Volume 46-47



Thank You  
From the Foundation of  
Rotary Clubs (S) Ltd.

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# In Focus

## Thank You!

*Following is a report of PDG Kenneth Chew's speech at the weekly meeting of June 9<sup>th</sup> 2010...*



**PDG Kenneth Chew** (Chairman of the Foundation of Rotary Clubs [S] Ltd.) thanked the Rotary Club of Singapore and its members for the generous donations of about \$30,000 to the Foundation of Rotary Clubs (S) Ltd. Out of this, \$15,000 would be earmarked for the "Meals from the Heart" Project in support of Rotary's initiative to provide meals for needy senior citizens. The project, a Rotary Centennial project, was initiated in 2005, when PDG Dr.

Ivor Thevathasan was the District Governor.

PDG Kenneth highlighted also the activities of the Rotary Family Service Centre, a unit of the Foundation. In addition, the Foundation provided food vouchers to needy families, school text books, uniforms and shoes to needy schoolchildren. The Centre also provides tuition and enrichment programmes, computer literacy programmes and various activity programmes for senior citizens.

Many of these programmes and initiatives are in addition to the normal services of the Family Service Centre. The Foundation is looking for new initiative relevant to our community. He added that this was the second time he thanked the Club at its meeting for its substantial donation and hoped that the Club would continue to support the Foundation. **RC**

### *Did You Know...*

Rotary Family Service Centre (FSC) serves the residents of Clementi-West Coast area of Singapore. Rotary FSC aims at providing assistance to individuals and families facing Emotional or Financial difficulties. Rotary Family Service Centre provides some support programmes targeted at different age groups.

Those residents above the age of 50 can participate in the Physio-exercise programme designed to encourage a healthy lifestyle routine. Besides the exercise programme, registered participants can be involved in various public education seminars, health-screenings and social events organised by the FSC.

# Last week

## Club happenings on June 9th

- Reported by Bernadette Rayney-Ng

### Opening Remarks:

President Dr. Yap Lip Kee warmly welcomed the Guest Speaker, Mr. Low Hock Meng.

He extended a special welcome to a visiting delegation from the Rotary Clubs of Vaniyambadi Midtown from District 3230.

### Welcome of Guests:

The welcome of guests of members and visiting Rotarians was performed by Rtn. Vikrant Kanyal:

### Guest:

Ms. Anne Chong & Ms. Jaime Goh (MCYS), Ms. Joyce Chua & Ms. Angela Swee (Singapore Productivity Association), Mr. Alex Jagmetti

### Visiting Rotarians:

PDG Kenneth Chew – Pandan Valley Dennis Lodge – Tingsryd, Sweden  
IPP L.S.K. Ramesh, G. Sathipamurthy, H. Genesan, V. Pandiyan, M. Ponnuswamy, P. Palmi, M. Gopal, N.M. Abdul Jabbar, S. Chandra Prakar, G. Chakkararathy – Vaniyambadi Midtown, India

### Toast:

Rtn. Suresh Hathiramani invited Visiting Rotarian N.M. Abdul Jabbar to address the Club. Rtn. Abdul Jabbar advised that his club was chartered on November 29<sup>th</sup> 2006. It currently has 36 members. He advised that Vaniyambadi was situated along the Chennai/Bangalore roads. He further advised that the club were involved in many projects for health

improvement and for the youth service. He added that the delegation would be visiting many countries and hoped to have joint projects and sister club relationships.

### Installation Dinner:

PE P Balachandran reminded members that the Guest of Honour at the coming Installation Dinner would be President S.R. Nathan and members must be seen to support the event. He called on members to make every effort to attend the dinner, which would be held on Friday, June 25<sup>th</sup> at the Mandarin Ballroom.

### Major Project 2009/2010:

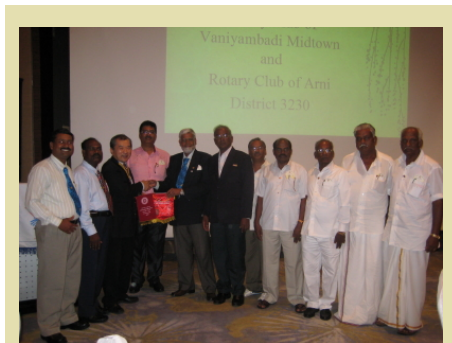
President Lip Kee reminded members to get their tickets for the Club's Major Project charity screening of the "Toy Story 3" which would be held on Thursday, June 17<sup>th</sup> at 7.00pm at the Lido Theatre.

### Celebrating 80 years of Rotary in Singapore:

President Lip Kee gave a report on the successful dinner celebrating 80 years of Rotary in Singapore, which took place on June 6<sup>th</sup> 2010.

### Donation to the Foundation of Rotary Clubs (S) Ltd:

PDG Kenneth Chew warmly thanked the Club for its donation of about \$30,000 to the Foundation. (The donation was from the Scott Ashbrook Trust Fund, which was de-registered.) **RC**



President Lip Kee (3<sup>rd</sup> from left) with visiting delegation from Rotary Club of Vaniyambadi Midtown



Vikrant Kanyal



Suresh Hathiramani

# Guest corner...

## *“How businesses can target the family”*

**Speaker: Mr. Low Hock Meng**

- Reported by Bernadette Rayney-Ng

### **Speaker's Introduction:**

**Rtn. Akbar Kader** was pleased to introduce our Speaker, **Mr. Low Hock Meng** who is presently the Executive Director, Singapore Productivity Association (SPA), an affiliated organization of the Standards, Productivity & Innovation Board or SPRING Singapore. The SPA was set up in 1973 to promote the active involvement of industry in the Singapore Productivity Movement and to facilitate and expedite the spread of productivity and its techniques. The Association was set-up by the then National Productivity Board, now SPRING Singapore. Before joining SPA from 1982 - 2006, Mr. Low served in various positions in SPRING Singapore, including an eight stint as the Liaison Officer for Singapore in the Asian Productivity Organization (APO). As recognition of his contributions to the furthering of the productivity movement in Singapore and the APO region, he was made an APO Fellow in 2001. The following year, Mr. Low was awarded the Commendation Medal for his contributions in this area.

### **Speaker:**

In his talk, Mr. Low presented his case for the family market by pointing out some of the key findings of surveys conducted which showed that retail and F&B businesses that were family-friendly received more sales. He further stated that targeting families made business sense as households with young children based on their spending trends.

Mr. Low advised that the Businesses for Families Council (BFC) was a people sector led Council set up in June 2009 to help businesses adopt strategies, infrastructure and services to cater to families. He added that the Council was supported and resourced by the Ministry of

Community Development, Youth and Sports (MCYS). He shared the Council's strategies and workplans, along with opportunities for members of the Club to collaborate with The Businesses for Families Council.

During his talk, Mr. Low also gave details of the Businesses for Families Pledge, Mark and Grant and how the Council actively engages businesses to be part of the Businesses for Families Community.

### **Vote of Thanks:**

**Rtn. Noshir Mistri** warmly thanked Mr. Low for his very interesting talk, which also showed how important family oriented businesses were in Singapore. **RC**



**Speaker, Mr. Low Hock Meng**



**Akbar Kader**



**Noshir Mistri**

# Club Activities

## The Entrepreneur of the Year Award 2010



**Are you the One?**

Rotary Club of Singapore and ASME officially launched The Entrepreneur of the Year Award (EYA) 2010 on May 20<sup>th</sup> 2010.

Submission of entries for the Award is now officially open. Entrepreneurs who seek a firm endorsement of their achievements are strongly encouraged to come forth to participate.

Submissions should reach the Award Secretariat by 12 noon on Tuesday, July 6<sup>th</sup> 2010.

For more information about the Award, you may contact the ASME Award Secretariat at 6513 0371/ 352 / 356 or [eya.secretariat@asme.org.sg](mailto:eya.secretariat@asme.org.sg).

## Installation Dinner

The Club's installation of incoming President P Balachandran and his Board of Directors will take place on:

**Date:** Friday, June 25<sup>th</sup>, 2010 at 7.00pm

**Guest of Honour:** President S R Nathan of the Republic of Singapore

**Location:** Mandarin Orchard Ballroom

**Price:** \$125.00 per ticket

Please contact the Secretariat at tel. no. 67372504 or email [rtynfo@singnet.com.sg](mailto:rtynfo@singnet.com.sg) to reserve your tables for the Installation Dinner.

Members are requested to support the Installation and to place advertisements in the souvenir magazine. Advertisement rates are:

Full page	- \$1,000	Half page	- \$600
Inside Front Cover	- \$3,000	Inside Back Cover	- \$3,000
Premium Back Cover	- \$5,000		

For further details, please contact Rtn. Xavier Sanjiman at email [xavier@dezainwerkz.com](mailto:xavier@dezainwerkz.com).

## The Guide to Daily Living

Before doing the things we want to do, consider first, the precept of the guide. Ask ourselves these 4 questions and act upon them:

First : Have I spent some time in self-examination?

Second: Have I spent quality time with my family?

Third : Have I given my best to my work?

Fourth : Have I given some time to someone near and far?

The Guide, in fact, encompasses the 4 parts of the Object of Rotary.

## Board of Directors Year 2009-2010

### President

Dr. Yap Lip Kee

### Imm. Past President

Paliath Mohandas

### President Elect

P. Balachandran

### Vice Presidents

Dr. Shahul Hameed

Jimmy Ooi

### Hon. Secretary

Tapan Rao

### Hon. Treasurer

Nirmal Singh

### Directors

Colin Miles

Tan Kwang Kai

### Director: Community Service

Goh Bock Seng

### Director: Vocational Service

Inderjit Tulsi

### Director: International Service

Claudia Huegel

### Director: Service to New Generation

Ashwani Sarwal

## Bulletin Committee

Uttam Kripalani

Colin Miles

Dr. Albert Wee

# Mark your Diary!



- compiled by Bernadette Rayney-Ng

## Birthday Celebrants

RC wishes *Happy Birthday* to celebrants:

**June 14** – Chris Baskaran

**June 15** – Sirish Kumar

**June 20** – Ghani Mahtani

## This week

**June 16<sup>th</sup> 2010**

**Reception Desk duty:** Joseph Chia, Robert Craiu

**Sunshine Box duty:** IPP Paliath Mohandas, Noshir Mistri

**Speaker:** Dr Michael Quah Cheng-Guan, Principal Fellow & Chief Scientist, Energy Studies Institute, Singapore

**Topic:** "Energy Security, Environmental Sustainability, Economic Development: Balancing the Triangle"

## Service Committee Meetings Community Service

**Date:** Thursday, June 17<sup>th</sup>

**Time:** 5.45 pm

**Venue:** Modesto's Elizabeth, 24 Mt Elizabeth #01-05 The Elizabeth Hotel, S228518

## Anniversary Celebrants

RC wishes *Happy Wedding Anniversary* to all celebrants:

**June 14** – Dr. Rudi & Fides Ackermann

**June 18** – Marco & Kerry Bardelli

**June 19** – PP Mansoor & Maria Hassanbhai and Kannan & Emmeline Krishnan

## Next week

**June 23<sup>rd</sup> 2010**

**Reception Desk duty:** Keizo Fujitake, Dr. Shahul Hameed

**Sunshine Box duty:** VP Jimmy Ooi, Moshood Olaniyan

**Last Weekly Meeting** to be chaired by **President Dr. Yap Lip Kee** who will give a brief message to round off his term of office.

## Service Committee Meetings Vocational & International Service

**Date:** Thursday, June 17<sup>th</sup>

**Time:** The meeting will start after the movie at Lido

**Venue:** The Tanglin Club, The Tangles, 2<sup>nd</sup> Floor.

## June

### Rotary Fellowships Month

**June 12<sup>th</sup>**

Monthly Visit to the Assisi Home

**June 25<sup>th</sup>**

Installation Dinner

**June 30<sup>th</sup>**

Meeting Cancelled in view of the Installation held on June 25<sup>th</sup>

## July

**July 6<sup>th</sup>**

Closing date for submissions of The Entrepreneur of the Year 2010 Award

**June 7<sup>th</sup>**

1<sup>st</sup> Club Assembly for Rotary year 2010/2011

## What Fathers Are For!

Contributed by PP Raymon Huang

*"A dad is a mender of toys,  
A leader of boys.*

*He's a changer of fuses,  
A healer of bruises.*

*He's a mover of couches,  
A soother of ouches.*

*He's a pounder of nails,  
A teller of tales.*

*He's a dryer of dishes,  
A fulfiller of wishes*

*Bless him, O Lord."*

- Jo Ann Heidreder

## Happy Father's Day



**Sunday, June 20<sup>th</sup>**

## The Four-way Test

Of the Things we think, say or do:

- ❖ Is it the truth?
- ❖ Is it fair to all concerned?
- ❖ Will it build goodwill and better friendship?
- ❖ Will it be beneficial to all concerned?